

Comment of LPFM impact on Local Broadcasters

June 22, 2011

As the commission is asking the public for comment regarding LPFM this member of the public and licensee of a local broadcast operation hopes the following will be considered.

While LPFM may not have a large impact in metro areas due to the small coverage being around 5 miles. 75% of my audience lives within 5 miles of our transmitter site in Dalhart, TX.

Allocating LPFM operations will be devastating to Local broadcasters that are local, locally owned and operated. We provide several services to the community the commission is addressing localization in broadcasting, where was the commission several years ago when FM translators were granted- swamping the small community with several FM signals. Non-Coms that draw support from advertisers discussed as Underwriting using call to actions. These operators have no local presence with studio waivers, however suck money out of the area. Operators who skirt the intent of the commissions rules with fill-in translators of Non-Com stations several hundred miles away in an area of 1 million people, a fill in?.

LPFM will be no different! Our community has NO NOAA weather radio, KXIT is the weather radio for the area, KXIT provides announcements that help the community.

The local broadcaster is involved providing LOCALISM.

We have a hard time keeping the doors open in our very small market and I am sure for many operators the same is true. The commission does not need to reinvent the wheel again, protect the local operator allowing the local operator to reach the community. Please do not let us be forced to fight a bunch of squatters.

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